



*Advancing Philanthropy
in the Flint Hills*

A Consortium for Continuing Education

Emporia Community
Foundation

Emporia State University
Foundation

Flint Hills Technical College
Foundation

Presents two complimentary courses

*Creative Charitable Planning with Non-Cash Assets
(2 CLE/CPE credit hours issued)*

AND

*Powerful Planned Giving with a Shoe-String Staff and a Shoe-String Budget
(no credit hours issued)*

featuring

Bryan Clontz, CFP, CLU, ChFC, CAP, AEP
President
Charitable Solutions LLC
Jacksonville, Florida

Thursday, May 7th, 2015, from 7:30am-12:00pm

Flint Hills Technical College
3301 West 18th Avenue
Emporia, KS 66801

Please visit our website at www.flinthillsphilanthropy.org to register by May 1st.

Please forward this invitation to professional colleagues or board members who you feel would benefit from this complimentary offering.



FOR IMMEDIATE RELEASE — April 13, 2015

For more information, contact Mary Shivley, director of advancement communication, Emporia State University, mshivley@emporia.edu, 620-481-1790.

EMPORIA, KAN. — Continuing education credits and a special course for non-profit agencies will be offered at no cost next month by the Consortium for Continuing Education, a newly formed partnership among the Emporia Community Foundation, the Emporia State University Foundation, and the Flint Hills Technical College Foundation.

“I think that it makes great sense for us to partner on this,” said Shirley Antes, ECF executive director. “While each of the foundations involved in this partnership has its own role and mission, as partners in this consortium we are all about providing the tools and information individuals, families, businesses and organizations need to make informed decisions regarding their philanthropic decisions now and in the future.”

The three foundations are sharing the cost of the event through cash or in-kind services with partial funding being provided through a technical assistance grant from the Kansas Health Foundation, Antes said. The presentations are open to anyone.

“This partnership makes it possible for communities to benefit, grow and prosper with the increased number of professionals who fully understand the role of educational and community-based philanthropy,” said DenaSue Potestio, president/CEO of the Emporia State Foundation and vice president for university advancement. “What better way to carry out our shared missions than to partner with one another to raise up the next generation of philanthropists?”

Mike Crouch, executive director of advancement for FHTC, said the college’s Foundation is proud to be a partner in providing educational opportunities for professionals in this area.

“Flint Hills Technical College plays an integral role in economic development in our community, and we are excited to share that message,” Crouch said.

Two sessions will be offered at the inaugural event, which will begin at 7:30 a.m. May 7 at FHTC, with a breakfast catered by the tech college chef and culinary arts students. The cost is \$10 for the meal, which will be followed by introductions and opening remarks at 8 a.m.

Attorneys and certified public accountants will receive continuing education credits for completing the class. Financial advisors and insurance agents also can benefit from the sessions.

Anyone who wants to attend either or both sessions needs to register in advance. Registrations may be submitted by registering online at www.flinthillsphilanthropy.org. For more information, please call (620) 341-5400 or e-mail flinthillsphilanthropy@emporia.edu.

The first presentation, "Creative Charitable Planning with Non-Cash Assets," will be from 8:20 to 10 a.m.

"The first presentation will focus on non-cash types of gifts that people can give, like land or commodities, those types of things," Antes said. "While it's primarily for the professional advisors, it could certainly be a valuable workshop for interested parties that are considering non-cash gifts to any one of the foundations."

The second session, "Powerful Planned Giving with a Shoe-String Staff and a Shoe-String Budget," will be from 10:30 a.m. to noon. It is intended for representatives of area non-profit organizations.

Both classes will be taught by Bryan Clontz of Charitable Solutions LLC of Jacksonville, Florida. Clontz described the professional-advisor portion of the programs as a case study approach to help clients who want to donate assets that may include traditional non-cash gifts such as real estate, or unique items such as boats, race horses, art collections or beach houses.

Clontz said the session for non-profit organizations will be "highly interactive," with participants learning how to create a robust planned giving program with no money and only two to three hours per month. Clontz will discuss ideas for deeper prospecting and give examples of "making the ask," as well as guiding participants to work on component parts of a planned giving program.